

I've often thought that attention costs and human meaning and value is lost in the media muddle and disarray that capture our eyes and ears each day.

I recall a lousy teacher shouting: "Pay attention!" And my mind left for another dimension. He wanted payment he hadn't earned and I lost the lesson I should have learned.

The phone rang while I watched TV It was my sister asking: "Are you free?" I smirked and reluctantly said, "Sure!" deciding to make my attention secure.

Paying attention is a choice just like the decision to raise my voice to a child: "You'd better not!" or to say "I do." or to smile when I'm feeling blue.

When I pay attention I make a trade and what you offer is quickly weighed against the energy and time I'll spend. Honestly, I'm measuring my dividend.

Is paying attention really a subtraction of ego from an interaction? Or is it *adding* something to you by making one out of two?

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